

# DHANUSH U

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## EDUCATION

### B.E COMPUTER SCIENCE & ENGINEERING

Vel Tech High Tech Dr. Rangarajan Dr. Sakunthala  
Engineering College

CGPA : 8.46

2019 - 2023

### Class XII

Bright Minds Vidyodaya, Walajapet

Percentage : 70.2

2019

### Class X

Bright Minds Vidyodaya, Walajapet

CGPA : 9.4

2017

## EXPERIENCE

### Senior Web Developer

Cubic Designz

May 2024 - Present

[cubicdesignz.in](#)

- Designed and implemented over **10 complex animations** and **interactive elements** using **GSAP**, achieving a **30% increase in user engagement**. Developed **custom solutions** for **15% of clients**, leading to **100% satisfaction**. Expert in creating **advanced UI design solutions** using **Figma**
- Managed a diverse team consisting of **1 senior developer**, **3 junior developers**, and **1 intern**, enhancing **team productivity** and improving **project delivery time by 20%** through effective **mentorship**, **collaboration**, and **strategic guidance**.

### Web Designer and Developer

FyerX | Digital Marketing Agency

May 2023 - April 2024

[Fyerx.com](#)

- Designed and developed over **30+ responsive websites** for clients across **5+ industries**, enhancing **UI/UX** to boost **client satisfaction by 25%**.
- Improved **search engine rankings**, resulting in a **40% increase in organic traffic** within six months post-launch, and optimized **site loading times by 30%**.
- Extensive experience with **WordPress**, **Shopify**, **Figma**, and **Photoshop**, having designed and launched over **50 websites**.

### WordPress Designing and Development Intern

The Lucas

Jan 2023 - April 2023

[thelucas.in](#)

- Assisted in developing and **customizing 10+ WordPress themes**, ensuring adherence to **client requirements** and enhancing **UI/UX**, leading to a **20% improvement in project turnaround time**.
- Led **on-page SEO initiatives**, achieving **top 3 Google rankings** for a client website within two months and increasing **organic traffic by 40%** through effective **keyword integration** and **content optimization**.

## PROJECTS

### Locating Acting Drivers Website

HTML, JavaScript

[Dride \(website\)](#)

- Utilized **Figma** for wireframing and prototyping, ensuring an intuitive and user-friendly interface.
- Created a **clean, static, and responsive website** using **HTML**, **CSS**, **JavaScript**, and **WordPress**, ensuring a seamless user experience.

### UI/UX Design Projects

[Portfolio](#)

- Features personal projects showcasing my ability to create **engaging and intuitive UI/UX designs**.
- Emphasized **clean interfaces** and **seamless user experiences** using tools like **Figma** and **Adobe XD**.

## TECHNICAL SKILLS

UI/UX Design, HTML, CSS, JavaScript, Wireframing, Prototype, UX Research, WordPress, Shopify

## TOOLS

Figma, Adobe XD, WordPress, Adobe Illustrator, Adobe Photoshop, After Effect (Basics), Shopify

## CERTIFICATIONS

- Certificate in Foundation of User Experience (UX) Design from Coursera.
- Certificate in UI/UX design from School of Techies.